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ClearCaptions® Unveils Blue, New Innovative Caption Phone Blending Modern Tech and Accessibility

Latest call captioning phone blends touchscreen display with familiar push buttons to make phone calls easier than ever for those with hearing loss

Roseville, Calif., May 14, 2019 – ClearCaptions, a leading provider of call captioning services for home and mobile use proudly announces Blue, a breakthrough call captioning phone that makes phone calls easy and enjoyable for those with hearing loss. The Blue phone incorporates dual-interaction functionality through a design that incorporates both a modern color touchscreen display as well as a familiar push-button dialing keypad to make, receive and manage calls.

“Blue is the culmination of years of our targeted research and development aimed specifically at further simplifying the way individuals with hearing loss make and receive phone calls,” beams company CEO Robert Rae. “Being a leader in the call captioning service means we’re focused on delivering total solutions that help our users live their lives better than ever. With the new Blue phone, we’ve poured everything we’ve learned from the industry and, importantly, our users to deliver state-of-the-art technology that’s reliable and easy to use.”

Available today, Blue brings the top-end features of today’s most elaborate phone consoles including a built-in answering machine and message recorder, an on-board call log and contact management address book, and a speakerphone for hands-free use. Designed with users with hearing loss in mind, Blue also includes one-touch caption display adjustments, sound amplification of the handset and speakerphone, and Bluetooth™ connectivity to easily link to users’ hearing aids.

“Our goal was to deliver a useful new device that is an artful blend of traditional phone functionality with modern-day touch technology,” says Director of Product Craig Roth. “We want to help our users maintain comfort and confidence when using the phone by blending familiar push-button features along with touchscreen interaction. With Blue, we believe we’ve captured both worlds in a seamless design that is as sophisticated as it is simple to use.”

“It’s an amazing phone and one we know our users will simply love,” adds Joy Glen, vice president of sales. “As an audiologist, I’ve become intimately aware of the needs of those with hearing loss and the fears and frustrations they can sometimes develop when confronted with using a traditional telephone. We’re often asked if it’s possible that they might enjoy using the phone again. With Blue and ClearCaptions, the answer is an emphatic, ‘Yes!’”

For more information and details on how to receive the Blue phone at no-cost, visit www.ClearCaptions.com.

How ClearCaptions works

ClearCaptions enables the near real-time transcription of a spoken phone conversation into text captions. Through use of the service, a caller's words are converted into text for easy reading and reference. The service is available at no cost to qualified individuals, made possible by federal funding in conjunction with Title IV of the Americans with Disabilities Act (ADA), available for a variety of technology platforms including mobile devices and the company's own specially-designed captioning telephones.

For the millions of people who have hearing loss, it can become difficult to use a telephone. Call captioning enables individuals to enjoy everyday phone conversations with confidence and ease. ClearCaptions has long proclaimed that using the phone should be an enjoyable experience, free of stress or frustration. ClearCaptions call captioning, for the home phones as well as for mobile phones, lets people enjoy the reassurance of captioned calls, wherever they go, so they'll never miss a word.

About ClearCaptions

ClearCaptions is a Federal Communications Commission (FCC)-certified telephone captioning provider that was fully established in 2011. ClearCaptions provides an innovative suite of captioning services through a variety of platforms including mobile devices and home phones. For more information about ClearCaptions, visit clearcaptions.com.

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